

CANADIAN SENIORS HOUSING SYMPOSIUM TORONTO 2014



Wednesday, May 28th, 2014

7:30 A.M. Welcome Breakfast

8:15 Opening Remarks

John Cho, Partner, KPMG LLP

Michelle Roth, Chair - Seniors Housing Group, Goodmans LLP

8:30 CEO Perspectives Part I – View From The Top

Brent Binions, President & CEO, Chartwell Retirement Residences

Lois Cormack, President & CEO, Leisureworld Senior Care Corporation

Robert Ezer, Executive Vice President, Baybridge Seniors Housing Inc.

Jim Hardy, Chief Financial Officer, Revera Inc.

Simon Nyilassy, President & CEO, Regal Lifestyle Communities Inc.

Moderator: Michelle Roth, Partner, Goodmans LLP

9:30 Recent Transactions & Capital Markets Update

Jeff Appleby, Managing Director, Real Estate Investment Banking, CIBC

Nishant Jadav, Director, Global Healthcare Investment Banking, Bank of America Merrill Lynch

Greg Kalil, Managing Partner, Brookfield Financial

Jonathan Li, Managing Director, BMO Capital Markets

Moderator: Stephen Pincus, Partner, Goodmans LLP

10:30 Seniors, Social Media and Social Media Policies

Jaclyn Seidman, Goodmans LLP

10:45 Altus Group Networking Break

11:15 Special Presentation Introduction: Greg Kalil, Managing Partner, Brookfield Financial

Special Presentation: Chuck Herman, Executive Vice President and Chief Investment Officer, Health Care REIT

12:00 CBRE Luncheon

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Afternoon Sessions

12:45 **Feature Speaker Introduction - Cushman & Wakefield Ltd.**

Feature Speaker: Paul Alofs

CEO, The Princess Margaret Cancer Foundation, Author of "Passion Capital"

1:45 **CORE (Collaborative Retirement Econometrics): Better Data. Better Decisions.**

Derek Mercey, Director, Sales & Marketing, ORCA

2:15 **Most Deals Fail to Deliver Value...Why?**

Joshua Lawson, Partner, Healthcare, KPMG LLP

Tim Prince, Partner, Transaction Services, KPMG LLP

3:30 **Seniors and Medical Marijuana**

Mark Gobuty, CEO & Founder, Peace Naturals

3:45 **Altus Group Networking Break**

4:15 **What Does Your Lender Think?**

Michael Keith, Manager, TD Commercial Banking

Brian Kimmel, Assistant Vice-President, First National

Doug Podd, Managing Partner, Brookfield Financial

Rick Smyth, Assistant Vice-President, CIBC Real Estate Finance Division

Moderator: Doug Shinobu, Managing Director, Greengate Capital

5:00 **What Did We Learn Today?**

Steve Hiscox, Director, Valuation & Advisory Services, CBRE Limited

Paul Marsh, Director, Valuation & Advisory Services, CBRE Limited

5:30 **Closing Remarks**

CIBC Cocktail Reception

General Information

Networking Opportunities

Lounges

Two networking lounges will be available for use throughout the symposium, providing attendees with a comfortable place to conduct business.

Location and Directions

Goodmans LLP is located in the heart of downtown Toronto's financial district:

Bay Adelaide Centre
333 Bay Street, 34th Floor

Parking is located directly underneath the Bay Adelaide Centre.

The Bay Adelaide Centre is easily accessed through the PATH and the King and Queen TTC Subway stations.

Accommodations

There are a number of hotels located within walking distance of Bay Adelaide Centre:

Trump Hotel Toronto
325 Bay Street, Toronto, ON M5H 4G3
<http://www.trumphotelcollection.com/toronto/>

Le Royal Meridien King Edward
37 King Street East Toronto, ON M5C 1E9

One King West Hotel & Residence
1 King Street West, Toronto, ON M5H 1A1
<http://www.onekingwest.com>

The Fairmont Royal York
100 Front Street West, Toronto ON M5J 1E3
<http://www.fairmont.com/royalyork/>

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