

20th Annual

SECURITIES SUPERCONFERENCE

Managing Risks and Maximizing Opportunities in a Complex Economic Environment

CO-CHAIRS:



Constance L. Sugiyama
Partner
Gowling Lafleur
Henderson LLP



Brenda M. Leong
Chair and Chief Executive Officer
British Columbia Securities
Commission

HEAR FROM AN OUTSTANDING
FACULTY OF REGULATORS, LAWYERS,
AND KEY INDUSTRY PROFESSIONALS!

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See inside for details

GET THE PRACTICE UP-TO-DATE INFORMATION AND ADVICE YOU NEED TO OVERCOME NEW CHALLENGES

- ASSESSING the current framework for **OTC derivatives**
- THE LATEST WORD on **registrant regulation**, the client relationship model and point of sale
- NAVIGATING the latest developments in **U.S. securities**
- TOP TIPS for developing effective **corporate governance** policies
- DETERMINING best practices for managing **activist shareholders**

And much more!

BACK BY POPULAR DEMAND!

Gain additional value by attending the pre-conference workshops on February 22, 2010.

See page 6 for details.



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Dear Securities Professional,

The securities industry is now in a transition period. As the recession eases, new developments emerge. Regulators are seeking to create a stronger regulatory framework in Canada and around the world. Shareholders are more active and the regulation of derivatives is beginning. The challenge of staying current on key developments in the securities industry has never been more vital.

Now in its 20th successful year, **The Canadian Institute's Securities Superconference** is the event that senior securities lawyers, regulators and key industry participants attend to keep up-to-date on complex securities law and regulatory issues, as well as critical industry trends. An outstanding speaker faculty at this premiere conference will delve into core issues, including:

- Learn how the M&A market is faring after the recent recession
- Lessons learned from recent securities litigation and class actions
- Update on the future of credit rating agencies
- The latest word on securities enforcement from the regulators

PLUS! Add value to your attendance by participating in our pre-conference workshops on: "Fundamentals of Securities Law in Canada" and "U.S. Securities Law and Cross-Border Issues for Canadian Issuers, Intermediaries and Their Advisors".

Don't delay! Spaces are limited. You can register by calling The Canadian Institute toll-free at 1-877-927-7936, faxing the registration form to 1-877-927-1563, or registering online at www.CanadianInstitute.com/securities.

We look forward to seeing you at the Securities Superconference.



Constance L. Sugiyama
Partner
Gowlings Lafleur Henderson LLP



Brenda M. Leong
Chair and Chief Executive Officer
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Commission



For over 20 years, **The Canadian Institute's** conferences, summits and executive briefings have provided the business intelligence that Canadian decision makers need, to respond to challenges and opportunities both here at home and around the world. With a view to provide information on the leading edge, **The Canadian Institute** operates as a think tank – monitoring trends and developments in all major industry sectors. Headquartered in Toronto, **The Canadian Institute** produces over 180 events attended by thousands of senior executives from across the country. For more information, visit www.CanadianInstitute.com.



WHO YOU WILL MEET

- Securities and corporate lawyers
- Securities industry executives, managers, dealers, brokers, transfer agents and professionals
- General and in-house counsel
- Regulators
- Corporate secretaries
- Compliance officers
- CFOs, CEOs and controllers
- Internal auditors
- Directors and officers
- Underwriters and issuers
- Corporate and commercial investors
- Investment portfolio executives, managers and dealers
- Mutual fund and pension fund managers

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Maximize your organization's visibility in front of key decision-makers in your target market. For more information, contact Business Development Executive **Andrew Thompson** at 416-927-0718 ext. 232, toll-free 1-877-927-0718 ext. 232 or by email at a.thompson@CanadianInstitute.com



This program has been accredited by the Law Society of Upper Canada towards the professional development requirement for certification.

	Corporate & Commercial Law	Civil Litigation
Conference	11.5 hours	1 hours
Workshop A	2.5 hours	
Workshop B	2.5 hours	

The same number of hours may be applied toward your continuing legal education requirements in British Columbia.

The Barreau du Québec automatically recognizes the same number of hours for this training activity, the latter having been accredited by another Law Society subject to MCLE.

8:00 REGISTRATION OPENS – COFFEE SERVED ☕

8:45 OPENING REMARKS FROM THE CO-CHAIRS

Constance L. Sugiyama

Partner, Gowling Lafleur Henderson LLP

Brenda M. Leong

Chair and Chief Executive Officer

British Columbia Securities Commission

9:00 MEETING NEW CHALLENGES IN THE FAST
EVOLVING WORLD OF STOCK EXCHANGES AND
STOCK LISTING, FINANCING AND TRADING

Keynote

Kevan Cowan

President, TSX Markets and TMX Group Head of Equities
TSX

9:30 DON'T FORGET THE SHAREHOLDERS!
SHAREHOLDER ACTIVISM AND THE NEW
FINANCIAL ORDER

Stephen Griggs

Executive Director

Canadian Coalition for Good Governance

Kelley McKinnon

Partner, Gowling Lafleur Henderson LLP

- What are the trends in 'shareholder activism' in Canada and the U.S.?
 - lessons learned from leading cases
- How do shareholder initiated actions and interventions affect deals, governance practices, and getting on with business?
- Practical strategies for anticipating, assessing and responding to shareholder activism

10:30 NETWORKING REFRESHMENT BREAK

10:45 EXPLORING THE CURRENT FRAMEWORK FOR
OTC DERIVATIVES: WHAT CAN WE LEARN
FROM THE QUEBEC DERIVATIVES ACT?

Alix d'Anglejan-Chatillon

Partner, Stikeman Elliott LLP

Derek West

Director, Centre of Excellence for Derivatives

Autorité des marchés financiers

- Clarifying the current regulatory framework for OTC derivatives
- Understanding the Canadian federal efforts to harmonize futures and securities regulations
 - lessons from the Hockin Report
 - updates from the Pan-Canadian Investors Committee for Third-Party Structured Asset Backed Commercial Paper

- Analyzing the *Quebec Derivatives Act*: how successful has Quebec been in attempting to regulate OTC derivatives?
 - learning how to meet the dealer requirements of the *Derivatives Act*
 - best practices for managing transactions under the new requirements
 - exploring registration requirements and exemptions from registration under the *Derivatives Act*
 - what can the CSA and the provincial regulators learn from the Quebec experience in regulating OTC derivatives?
- Examining the United States' attempts to regulate OTC derivatives
 - what can we learn from their experience?
 - what steps have regulators in the U.S. taken?

12:00 NETWORKING LUNCHEON FOR
DELEGATES AND SPEAKERS

1:15 UPDATE ON THE M&A AND TAKE-OVER MARKET:
EMERGING FROM THE FINANCIAL CRISIS

Darryl Levitt

Counsel, Macleod Dixon LLP

Paul A. D. Mingay

Partner, Borden Ladner Gervais LLP

Jim Osler

Principal and Head, Mergers & Acquisitions

Genuity Capital Markets

- Exploring the latest trends in M&A activity: how has the recent economic crisis impacted M&As?
 - tips for obtaining financing for M&A in the current economic climate
- Avoiding the risk of litigation when arranging mergers and acquisitions
 - successful strategies for structuring M&A deals
- An update on bondholder rights: what can we learn from the BCE case?
- Analyzing the duties of directors and officers during mergers and acquisitions
- Best practices for managing disclosure issues and fulfilling your disclosure obligations
- How will recent amendments to the *Competition Act* affect M&A deals?
- Understanding how proposed amendments to the *Investment Canada Act* may impact M&A deals
- Examining the latest developments in defensive tactics
- The latest securities commissions decisions regarding poison pills
 - how should poison pills be used?
- Exploring recent U.S. M&A deals: what lessons can be applied in Canada?

2:30 NETWORKING REFRESHMENT BREAK

2:45 **REGISTRANT REGULATION UPDATE: NATIONAL INSTRUMENT 31-103, CLIENT RELATIONSHIP MODEL AND POINT OF SALE**

Prema K. Thiele
Partner, Borden Ladner Gervais LLP

William Donegan
Chief Compliance Officer, Scotia Securities Inc.

- Understanding the rules for registration and the exemptions
 - fund managers
 - investment counsel
 - limited market dealers
 - exempt market dealers
- Examining the proficiency requirements and trading rules
- Client relationship model: exploring the SRO rules that are accompanying the registration reform
 - how will these affect registrants?
- How will the new registration requirements affect cross-border business and transactions?
- Top tips for ensuring a smooth transition to the new registration regime
- Best practices for ensuring compliance with the registration requirements
- Update on point of sale initiative

4:00 **NAVIGATING THE LATEST DEVELOPMENTS IN U.S. SECURITIES LAW**

Jacob S. Frenkel
Partner, Shulman, Rogers, Gandal, Prody & Ecker, P.A.
(United States)

Guy P. Lander
Partner, Carter Ledyard & Milburn LLP (United States)

- Analyzing the response from the regulators to the recent financial crisis
 - what's coming down the pipeline for regulations?
 - following up on regulations relating to short-selling: how have they worked?
 - exploring the U.S.'s response to credit rating agencies
- Tips and traps in U.S. and Canadian cross-border acquisitions
- The latest in cross-border reporting, exemptions and M&A transactions
- Examining the latest on executive compensation disclosure rules and related party transactions
- Update on corporate fraud prosecutions
- Best practices for internal investigations: dealing with privacy and other issues

5:00 **CO-CHAIRS' CLOSING REMARKS
CONFERENCE ADJOURNS**

DAY 2 – WEDNESDAY, FEBRUARY 24, 2010

8:30 **COFFEE SERVED ☞**

9:00 **OPENING REMARKS FROM THE CO-CHAIRS**

9:05 **SUCCESSFUL STRATEGIES FOR CORPORATE GOVERNANCE**

Carol Hansell
Senior Partner, Davies Ward Phillips & Vineberg LLP
Chair, Corporate Governance Committee,
American Bar Association

Carmen Rossiter
Managing Director, Protiviti

- Updates on current and future corporate governance regulations
- Best practices for developing effective corporate governance policies
- Top tips for complying with executive compensation disclosure rules
 - are further changes being considered?
- Avoiding complications with insider trading and reporting
- Fulfilling your disclosure objections
- Exploring board investigations of corporate conduct
 - the role of the investigative committee
 - dealing with regulators
- Complying with privacy legislation and obligations
- Cross-border and international issues: what to look out for

10:15 **NETWORKING REFRESHMENT BREAK**

10:30 **DEALING WITH CREDIT RATING AGENCIES:
WILL THE SYSTEM CHANGE?**

Michael Brown
Assistant Manager, Corporate Finance Branch,
Ontario Securities Commission

Sean Egan
Managing Director, Egan-Jones Ratings Co. (United States)

- Understanding the role of the credit rating agencies in the recent economic crisis
 - reconciling high scores with failing companies
- How are the federal and provincial securities commissions proposing to regulate credit rating agencies?
 - lessons coming out of the ABCP experience and the CSA paper
 - should the government be regulating the agencies: benefits and drawbacks



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- Should the information that the agencies utilize in assigning scores be made public? What are the objections to this practice?
- Is there a shift in how the credit rating agencies are assigning ratings after the economic crisis?
 - are they more wary of certain sectors?
- Examining SEC regulatory initiatives concerning credit rating agencies in the United States
 - how is the U.S. dealing with the agencies' roles in the recent economic crisis?
 - is there a push to regulate the agencies in the U.S.?

11:15 NAVIGATING THE MINEFIELD OF CLASS ACTIONS, SECURITIES LITIGATION AND SETTLEMENT

Sandra A. Forbes

Partner, Davies Ward Phillips & Vineberg LLP

Melissa MacKewn

Partner, Heenan Blaikie LLP

Josée Turcotte

Deputy Secretary and Independent Adjudicative Counsel
Ontario Securities Commission

- Has the recent economic crisis resulted in increased securities litigation?
- The latest information on securities class actions
- Minimizing the risk of class action litigation and regulatory investigations
 - managing activist shareholders
- Best practices for managing cross-border securities litigation
- Recent developments in U.S. class actions and securities litigation
- Successful strategies for settling class actions
 - exploring the pros and cons of settlement
 - terms to be included in settlement agreements
 - top tips for structuring settlements
- Examining the end result of the BCE case: was the Supreme Court decision surprising?
 - what impact will this case have on future securities class actions?
- Dealing with joint civil, quasi-criminal, criminal and administrative cases
- Recent cases and trends in securities litigation before the OSC
- Latest developments in settlement agreements before the OSC

12:30 NETWORKING LUNCHEON FOR DELEGATES AND SPEAKERS



1:45 THE LATEST WORD ON SECURITIES ENFORCEMENT

Moderator:

Don J. DeGabrielle

Partner, Fulbright & Jaworski L.L.P. (*United States*)
Former United States Attorney for the Southern District of Texas (Houston)

Panelists:

Ellen Bessner

Partner, Cassels Brock & Blackwell LLP

Kathryn J. Daniels

Deputy Director, Case Management and Litigation
Ontario Securities Commission

Jeff Kehoe

Director, Enforcement Litigation
IIROC

- The latest initiatives from SROs and provincial regulators
- Update on recent developments from IMET and the RCMP
- Best practices for avoiding prosecution or civil liability
- Top tips for working with securities regulators: knowing what to do and say
- Cooperating and settling with regulators: when is this in your best interest?
 - dealing with issues of privilege
- Exploring cross-border and multi-lateral enforcement
- Navigating the penalties for non-compliance
- Lessons learned from recent cases: has the Livent case changed the enforcement landscape in Canada?
- How will the federal government's promises to crack down on corporate crime impact securities enforcement?

3:00 CO-CHAIRS' CLOSING REMARKS CONFERENCE CONCLUDES

The Canadian Institute's Green Initiatives: What are we doing to reduce the environmental impact of hosting conferences across Canada?

EFFORTS

- ✓ We print all brochures with The Canadian Institute's Environmentally Tri-Certified (FSC, PEFC, SFI) Print Partner
- ✓ We have reduced paper print and use by more than 25% over the past year
- ✓ We provide webcast options for individuals unable to travel to our events
- ✓ We encourage our delegates to recycle their conference badges

PARTNERS



The Canadian Institute, in partnership with Zerofootprint, is pleased to announce a program that will allow attendees to contribute to the reduction of carbon emissions associated with our events. For only \$5 you can offset your contribution and support tire recycling projects in Canada. For more information visit www.zerofootprint.net

- ✓ We also work very closely with all conference venues to reduce, reuse and recycle

PRE-CONFERENCE WORKSHOPS

Monday, February 22, 2010



Workshop A | 9:00 am – 12:00 pm

FUNDAMENTALS OF SECURITIES LAW IN CANADA

Neill May

Partner
Goodmans LLP

Sheldon Freeman

Partner
Goodmans LLP

Securities regulations is increasingly complex and it is crucial that all involved can understand the intricacies of the Canadian capital markets, disclosure requirements, regulative regimes, industry practice and developments in enforcement and securities litigation.

Whether you are new to the area of securities law or are in need of a refresher, this interactive forum will provide a comprehensive look at the Canadian securities landscape and a solid foundation so that you can get the most out of the conference sessions that follow.

- Understanding the legal and regulatory framework in Canada

- Exploring the roles and mandates of the regulators
 - Provincial Securities Commissions
 - CSA
 - Stock Exchanges
 - IIROC
 - Market Regulation Services Inc.
 - Mutual Fund Dealers Association of Canada
- The registration requirement: registration of dealers, advisors and other investment professionals
- The prospectus requirement
 - reviewing the IPO process
 - private placements and the “closed system”
- Examining the critical role of key market participants
- Continuous disclosure obligations, insider reporting and other disclosure requirements
- Analyzing how securities enforcement works

Workshop B | 1:00 pm – 4:00 pm

U.S. SECURITIES LAW AND CROSS-BORDER ISSUES FOR CANADIAN ISSUERS, INTERMEDIARIES AND THEIR ADVISORS

Don J. DeGabrielle

Partner
Fulbright & Jaworski L.L.P. (United States)
Former United States Attorney for the Southern District of Texas (Houston)

Jacob S. Frenkel

Partner
Shulman, Rogers, Gandal, Prody & Ecker, P.A. (United States)

Guy P. Lander

Partner
Carter Ledyard & Milburn LLP (United States)

This interactive workshop will provide in-depth coverage of key structures, regulations and developments in U.S. and cross-border securities law and offer a detailed and deliberative analysis of hot-button issues in the ever-changing regulatory and enforcement regime.

- Comprehensive overview of U.S. securities industry rules, developments and regulations
- Examining the impact of U.S. securities law on Canadian intermediaries
- Prevention, detection and cure: internal investigations objects, mechanics, and prominent role and impact on U.S. government investigations

- Exploring the SEC's investigative and deliberative processes
- Criminal and civil investigations and their dilemmas for lawyers
 - understanding the dynamic of overlapping jurisdictions, how agencies share information and parallel investigation dynamics
- Special U.S. issues that apply to offerings by Canadian issuers into U.S. markets
 - offerings made under the Canadian/U.S. multi-jurisdictional disclosure system (MJDS)
- Corporate governance matters and filing requirements for Canadian issuers in the U.S.
- Best practices for Canadian companies and their underwriters on transactions involving U.S. legal matters: offerings of securities in the U.S. by Canadian issuers
- What you need to watch for regarding Canadian income trust and income participating securities offerings by U.S. companies
- Special U.S. legal issues that impact Canadian acquirers and targets in cross-border M&A transactions
- Analyzing the differences between compliance under SOX and Canadian requirements: accounting, governance, market impact and whistle-blower provisions
- Critical legal and practical issues in complex international offerings

DISTINGUISHED FACULTY

Co-Chairs:

Constance L. Sugiyama
Partner
Gowling Lafleur
Henderson LLP

Brenda M. Leong
Chair and Chief Executive
Officer
British Columbia Securities
Commission

Speakers:

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Partner
Stikeman Elliott LLP

Ellen Bessner
Partner
Cassels Brock &
Blackwell LLP

Michael Brown
Assistant Manager
Corporate Finance Branch
Ontario Securities Commission

Kathryn J. Daniels
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Prema K. Thiele
Partner
Borden Ladner Gervais LLP

Josée Turcotte
Deputy Secretary and
Independent Adjudicative
Counsel
Ontario Securities Commission

Derek West
Director
Centre of Excellence for Derivatives
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HERE ARE JUST SOME OF THE ORGANIZATIONS, FROM
COAST TO COAST, THAT HAVE BENEFITED FROM ATTENDING
THE PAST 20 YEARS OF THE SECURITIES SUPERCONFERENCE!

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NHL Player's Association
NOVA Chemicals
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Trilon Securities Corp.
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20th Annual

SECURITIES SUPERCONFERENCE

Managing Risks and Maximizing Opportunities in a Complex Economic Environment

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STEP 1

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For group discounts please call 1-877-927-7936

FEE PER DELEGATE	Register & Pay by January 26, 2010	Register & Pay after January 26, 2010
☐ Conference (on site)	\$1895 + 5% GST = \$1989.75	\$2095 + 5% GST = \$2199.75
☐ Conference + 1 Workshop ☐ A or ☐ B	\$2390 + 5% GST = \$2509.50	\$2590 + 5% GST = \$2719.50
☐ Conference + Both Workshops	\$2885 + 5% GST = \$3029.25	\$3085 + 5% GST = \$3239.25
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STEP 2

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NAME	POSITION	
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TYPE OF BUSINESS	NO. OF EMPLOYEES	
APPROVING MANAGER	POSITION	

STEP 3

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TOP REASONS TO ATTEND

- ✓ Learn corporate governance strategies
- ✓ Explore the future of derivatives regulation
- ✓ Hear updates from regulators
- ✓ Get the latest information on M&A strategies
- ✓ Network with colleagues and experts

5 EASY WAYS TO REGISTER

- Phone:** 1-877-927-7936 or 416-927-7936
- Fax:** 1-877-927-1563 or 416-927-1563
- Email:** CustomerService@CanadianInstitute.com
- Mail:** **The Canadian Institute**
1329 Bay Street
Toronto, Ontario M5R 2C4
- Online:** www.CanadianInstitute.com/securities

ADMINISTRATIVE DETAILS

VENUE: METROPOLITAN HOTEL
ADDRESS: 108 CHESTNUT STREET, TORONTO, ON
TEL.: 416-977-5000

Hotel Reservations

For information on hotel room availability and reservations, please contact Metropolitan Hotel at 416-977-5000.

Program Materials

Conference participants will receive a comprehensive set of conference materials prepared by the speakers, as an excellent reference source after the conference. If you have paid and are unable to attend, the conference materials will be shipped to you upon request only. Request must be received within 30 days upon conclusion of the conference.

Payment Policy

Payment must be received in full by the conference date to ensure admittance. All discounts will be applied to the Conference Only fee (excluding add-ons), cannot be combined with any other offer, and must be paid in full at time of order. Group discounts available to individuals employed by the same organization.

Cancellation and Refund Policy

You must notify us by email at least 48 hrs in advance if you wish to send a substitute participant. Delegates may not "share" a pass between multiple attendees without prior authorization. If you are unable to find a substitute, please notify **The Canadian Institute** in writing no later than 10 days prior to the conference date and a credit voucher will be issued to you for the full amount paid. Credit Vouchers are valid for 1 year and are redeemable against any other conference by **The Canadian Institute**. If you prefer, you may request a refund of fees paid less a 25% service charge. No credits or refunds will be given for cancellations received after 10 days prior to the conference date. **The Canadian Institute** reserves the right to cancel any conference it deems necessary and will, in such event, make a full refund of any registration fee, but will not be responsible for airfare, hotel or other costs incurred by registrants. No liability is assumed by **The Canadian Institute** for changes in program date, content, speakers or venue.

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