

2nd Annual

# SENIORS HOUSING FORUM

February 19 – 20, 2008 | Metro Toronto Convention Centre (North Building) | Toronto

The 2nd Annual Canadian Seniors Housing Forum will provide you with an in-depth understanding of some of the latest insights into senior housing in Canada. This innovative two day program will highlight key industry players who will share their unique expertise and views on the seniors housing market and operational environment.

Why attend?

- Capitalize on the emerging real estate and long-term care opportunities in this hot growth sector!
- Key industry players will share their unique expertise and views on the seniors housing market and operational environment
- Gain a better perspective into the views of the developer/operator and complexities associated with meeting the challenges of providing appropriate Seniors Housing
- Understand the ingredients for success for both developers and operators
- What are the potential pitfalls?
- Get better equipped to understand the risk and rewards of these ventures
- Make good industry contacts and expand your knowledge base

*and much more...*

## PROGRAM CO-CHAIRS

Michelle Roth  
*Partner, Goodmans LLP*

David Cutler  
*CEO, Leisureworld*

*"[I gained] a lot of useful information / discussion that can be applied to our business strategy."*

*"It gave me a very good insight and a broad overview of this industry. The networking opportunities were invaluable."*

Wallace Chow  
President, Resiance Corporation

**ENROLL TODAY!** Call 1 888 777-1707 or fax 1 866 777-1292  
Register online at [www.insightinfo.com](http://www.insightinfo.com)

## WHO SHOULD ATTEND

- Investors in seniors housing assets
- Pension fund managers and investors
- Venture capitalists
- CEOs, CFOs and other management of seniors care companies
- Canadian, U.S. and international real estate and healthcare executives
- Real estate developers
- Real estate market consultants and valuers
- Real estate private equity professionals
- Real estate brokers
- Mortgage lenders and investors

- Real estate mezzanine financiers
- Real estate hedge funds
- Senior housing analysts and research professionals
- Investment bankers
- Accountants
- Corporate, health, commercial, securities and real estate lawyers
- Tax professionals
- Owners, operators, developers, and regulators of:
  - Assisted living facilities
  - Nursing and other long-term care homes
  - Independent living communities, and private hospitals

## TOPICS TO BE DISCUSSED\*

Senior's Housing Update '08

Home Improvement: Extreme Makeover  
Versus Total Rebuild

Joint Venture Considerations

Ins and Outs of Acquisition Agreements

Key Considerations for Considering Exit Strategies

Big Deal Case Studies: Sunrise, RRR, Extendicare

Regulating of Retirement Housing – What's New?

All About LHINs

What You Should Know About Private Equity

Valuation "101"

Perspective on the Credit Crunch

\*Final topics and speakers to appear in printed brochure

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## CANADIAN SENIORS HOUSING FORUM

February 19 – 20, 2008 | Metro Toronto Convention Centre  
(North Building) | Toronto

Conference Code: REC08216

Priority Code: A8216

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Internet: [www.insightinfo.com](http://www.insightinfo.com) | Email: [order@insightinfo.com](mailto:order@insightinfo.com)

Mail: Insight Information, 214 King Street West, Suite 300,  
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### CANCELLATION AND REFUND POLICY:

Refunds will be given for cancellations received in writing by January 29, 2008 subject to an administration fee of \$200.00 plus \$12.00 GST for a total of \$212.00. If your fees have not been paid and you are cancelling, you are still liable for the cancellation fees of \$200.00 plus \$12.00 GST for a total of \$212.00. Please note that if you register for the conference and do not attend, you are liable for the full registration fee unless you cancel within the period stated above. If you register after January 29, 2008, your order is firm. A refund will not be given; however a delegate substitution is welcome at any time.

### SPECIAL OFFER: Send 4 people for the price of 3!

Register 3 delegates for the main conference at regular price at the same time and you're entitled to register a fourth person from your organization at no charge. To take advantage of this special offer, payment for all delegates must be made with one cheque or credit card charge.

INSIGHT reserves the right to change program date, meeting place or content without further notice and assumes no liability for these changes.

**PLEASE NOTE:** Full payment is required in advance of conference dates. Please make all cheques payable to **Insight Information**. If payment is made by credit card, your credit card statement will quote "ALM Events Canada, Inc." as the vendor.

Yes! Please register the following delegate(s) (photocopy for additional delegates)

Mr.  Ms.  Name: \_\_\_\_\_

Title: \_\_\_\_\_

Area of practice: \_\_\_\_\_

Company: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone: [     ] \_\_\_\_\_

Fax: [     ] \_\_\_\_\_

E-mail: \_\_\_\_\_

**REGISTRATION FEE:** (Includes meals, documentation and *in*CONFERENCE™, fully searchable online access to this conference's papers\*)

#### Special pricing for Public Sector:

Before December 7                      \$1,495.00 + GST (\$89.70) = \$1,584.70  
 After December 7                         \$1,695.00 + GST (\$101.70) = \$1,796.70

Early Bird Special                         \$1,695.00 + GST (\$101.70) = \$1,796.70  
(Register and pay before December 7, 2007)

Regular Conference Price:                 \$1,895.00 + GST (\$113.70) = \$2,008.70

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