



# CANADIAN SENIORS HOUSING SYMPOSIUM

TORONTO  
2012

Goodmans<sup>LLP</sup>

  
Altus Group

  
**KPMG**

## PROGRAM

June 12th, 2012 • Goodmans LLP, Toronto • 333 Bay Street, 34th Floor

## Program

- 7:45**      **TD Welcome Breakfast**
- 8:30**      **Opening Remarks**
- Michelle Roth, Chair - Seniors Housing Group, Goodmans LLP  
Carole Cowper, General Manager, Altus Group  
Tom Rothfischer, Partner, KPMG LLP
- 8:45**      **CEO Perspectives Part I - Where are we now?**
- Brent Binions, CEO, Chartwell Seniors Housing REIT  
David Cutler, CEO, Leisureworld Senior Care Corporation  
Samir Manji, CEO, Amica Mature Lifestyles Inc.
- Moderator: Michelle Roth, Partner, Goodmans LLP
- 9:30**      **CEO Perspectives Part II – Capitalizing on Strong Relationships**
- Neil Cunningham, First Vice President, PSP Investments  
Robert I. Ezer, Executive Vice President, Baybridge Seniors Housing Inc.  
Jeffrey Lozon, President and CEO, Revera Inc.
- Moderator: Tom Rothfischer, Partner, KPMG LLP
- 10:15**      **BMO Networking Break**
- 10:30**      **Bank for your Buck – Current Considerations in Mortgage Lending**
- Michael Keith, Manager Health Care Industry, TD Commercial Banking  
Brian Kimmel, Director, Real Estate Finance, First National Financial  
Ian Morin, Director of Commercial Banking, CIBC Real Estate Division
- Moderator: Douglas Shinobu, Managing Director, Greengate Capital Corp.
- 11:15**      **The Other Side of the Spectrum: Home Healthcare**
- Trish Barbato, SVP, Home Health and Business Development, Revera Inc.  
David Fraser, President, Home Medical Equipment Division, Centric Health  
Christine Reno, VP Operations, CBI Home Health Services – Ontario
- Moderator: Michelle Roth, Partner, Goodmans LLP
- 12:00**      **Special Presentation: Dr. Samir Sinha, Director of Geriatrics, Mount Sinai Hospital and Expert Lead of Ontario’s Seniors Care Strategy**
- 12:15**      **Altus Group Luncheon**
- 12:45**      **Keynote: Dr. William E. Reichman, President and CEO of Baycrest**

**1:30 Two Sides of the Coin – A comparison of US and Canadian Transaction Considerations**

Christopher Donovan, Partner, McDermott Will & Emery LLP  
Michael Hargrave, Vice President, NIC MAP  
Jon Northup, Partner, Goodmans LLP

Moderator: Stephen Pincus, Partner, Goodmans LLP

**2:15 Supporting Leadership in the Canadian Retirement Home Sector**

Laurie Johnston, Chief Executive Officer, ORCA  
Ian West, VP Operations, Park Place Seniors Living

Moderator: Carole Cowper, General Manager, Altus Group

**3:00 Dollars and Sense: GST & HST**

Jane Adams, Associate Partner, KPMG LLP  
Matt Drown, VP, Human Resources & Labour Relations, Schlegel Villages  
John Scotland, CEO, Steeves & Rozema Group

**3:30 BMO Networking Break**

**3:45 Why Not Now? - The Expert Panel Report on Innovation in LTC**

Bill Dillane, President, Responsive Health Management  
Dr. William E. Reichman, President and CEO of Baycrest

**4:30 Innovative Design in the Changing Landscape of Seniors Housing**

Richard Hammond, Cornerstone Architects  
Loren Shook, President & CEO, Silverado Senior Living  
Steven Ruiz, Executive Vice President, BeeryRio

Moderator: Lisa Brush, CEO, Symphony Senior Living

**5:15 New Visions for Seniors Living - Specialized Care and other Emerging Opportunities**

Michael Hargrave, Vice President, NIC MAP  
John O'Bryan, Vice Chairman, CB Richard Ellis  
Neil Prashad, CEO, Origin Active Lifestyles  
Donna Scully, CEO, Sterling Senior Living

Moderator: Stephen Hiscox, Senior Director, Altus Group

**6:00 Closing Remarks**

Stephen Hiscox, Senior Director, Altus Group

**CIBC Cocktail Reception**

## General Information

### Networking Opportunities

#### Lounges

Two networking lounges will be available for use throughout the symposium, providing attendees with a comfortable place to conduct business.

#### Coffee and Networking Breaks / Reception

Take advantage of the opportunity to meet with our attendees at our four breaks, designed specifically for networking.

- 7:45 a.m. TD Welcome Breakfast
- 10:00 a.m. BMO Networking Break
- 12:15 p.m. Altus Group Luncheon
- 3:30 p.m. BMO Networking Break
- 6:00 p.m. CIBC Cocktail Reception

#### Location and Directions

Goodmans LLP is located in the heart of downtown Toronto's financial district:

Bay Adelaide Centre  
333 Bay Street, 34<sup>th</sup> Floor

Parking is located directly underneath the Bay Adelaide Centre.

The Bay Adelaide Centre is easily accessed through the PATH and the King and Queen TTC Subway stations.

#### Accommodations

There are a number of hotels located within walking distance of Bay Adelaide Centre:

Trump Hotel Toronto  
325 Bay Street, Toronto, ON M5H 4G3  
<http://www.trumphotelcollection.com/toronto/>

Le Royal Meridien King Edward  
37 King Street East Toronto, ON M5C 1E9

One King West Hotel & Residence  
1 King Street West, Toronto, ON M5H 1A1  
<http://www.onekingwest.com>

The Fairmont Royal York  
100 Front Street West, Toronto ON M5J 1E3  
<http://www.fairmont.com/royalyork/>

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