

Save the Date!

A must-attend event for IP practitioners

AIPLA

2010 SPRING MEETING PREVIEW



MAY 6–8, 2010 • NEW YORK MARRIOTT MARQUIS • NEW YORK, NY

REGISTER TODAY

REGISTER BY APRIL 19 TO GET THE \$150 EARLY BIRD DISCOUNT!

AIPLA 2010 Spring Meeting Schedule of Events

Wednesday, May 5

3:00 – 5:00 pm

Board of Directors/Committee Chairs Business Meeting

4:00 – 7:00 pm

Pre-Registration

Thursday, May 6

7:00 – 9:00 am

Women in IP Law Breakfast

8:00 – 9:00 am

Committee Meetings

8:00 – 9:30 am

Continental Breakfast

8:00 am – 12:00 noon

Board of Directors Meeting

8:00 am – 5:30 pm

Registration, Exhibits, Cyber Café, Technology Center and Spouse/Guest Hospitality

7:25 am – 1:00 pm

Spouse/Guest Event: Statue of Liberty and Ellis Island (Tickets required)

9:00 am – 12:00 noon

Concurrent Morning Tracks

12:00 noon – 12:30 pm

Lunch Reception (Open to all attendees)

12:30 – 2:00 pm

Luncheon (Tickets required)

2:00 – 3:30 pm

Concurrent Afternoon Tracks

3:30 – 5:30 pm

Committee Educational Sessions

3:30 – 5:30 pm

Committee Meetings

5:30 – 6:30 pm

New Member/First-Time Attendee Reception

7:00 – 8:30 pm

Opening Night Reception: Streets of New York City (Tickets required)

Friday, May 7

8:00 – 9:00 am

Committee Meetings

8:00 – 9:30 am

Continental Breakfast

8:00 am – 5:30 pm

Registration, Exhibits, Cyber Café, Technology Center and Spouse/Guest Hospitality

8:40 am – 1:00 pm

Spouse/Guest Event: The NBC Studio Experience Excursion (Tickets required)

9:00 am – 12:00 noon

Concurrent Morning Tracks

12:00 noon – 12:30 pm

Lunch Reception (Open to all registrants)

12:30 – 2:00 pm

Luncheon (Tickets required)

2:00 – 3:30 pm

Concurrent Afternoon Tracks

3:30 – 5:30 pm

Committee Educational Sessions

3:30 – 5:30 pm

Committee Meetings

7:00 – 8:30 pm

Friday Night Mixer (Tickets required)

Saturday, May 8

7:00 – 8:30 am

Continental Breakfast

7:00 am – 12:00 noon

Registration, Exhibits, Cyber Café, Technology Center and Spouse/Guest Hospitality

8:00 – 9:00 am

President's Forum

9:00 am – 12:00 noon

Plenary Session

12:00 noon – 2:00 pm

Networking Lunch (Tickets required)

12:00 noon – 4:00 pm

Board of Directors Meeting



Visit www.aipla.org for a complete listing of exhibitors, speakers, special events, committee meetings and more!



Advertise in the full AIPLA Spring Meeting Program!

The Program will be distributed to all Spring Meeting attendees.

E-mail or call Sara Barker for deadline, pricing and details: sbarker@aipla.org, 703-412-1315.



Educational Sessions

Thursday, May 6

Concurrent Morning Tracks 9:00 am - 12:00 noon

1 REPRESENTING YOUR CLIENT FOR LESS: REAL WORLD APPROACHES TO COST EFFECTIVE ADVOCACY

Litigation: Creative Solutions for Getting the Most for Your IP Litigation Dollar

- Patent Litigation – Adapting Practices to Current Trends
- Setting Expectations and New Approaches – Thinking Outside the Box
- Keeping IP Litigation Costs Under Control – Staying on Budget
- Keeping Costs in Check in Bet—the Company Cases

Prosecution: Delivering Value in Your IP Portfolio

- Tips and Tricks of Cost-Conscious In-House Counsel
- Lean and Not Necessarily Mean: Working Effectively within In-House Counsel's Budget
- A Chief IP Counsel's Views on Building and Maintaining Value in an IP Portfolio

Transactional: Creative Solutions for Structuring and Maintaining Deals and Transactions

2 LITIGATION— A CHANGED LANDSCAPE: PATENT ELIGIBILITY STANDARDS AND JURISDICTIONAL ISSUES

Bilski v. Kappos – The Prospective Impact Upon Patent–Eligibility in US Patent Litigation

- Business Process Patents: A Key Driver of our National Economic Infrastructure
- *Bilski v. Kappos*: The (Potential) Collateral Damage to Life Sciences–Related Inventions
- Legal Perspectives on *Bilski v. Kappos*: The (Likely) Impact on Software and Business Methods
- *Bilski v. Kappos*: The View from the US Court of Appeals for the Federal Circuit

The Impact of Venue, Jurisdiction and Local Rules in Patent Litigation

- Patent Venue Update: The Effect of *In re Volkswagen* on Motions to Transfer Venue in Patent Cases in the Eastern District of Texas
- Local Patent Rules: The Devil is in the Details

3 SOLUTIONS, TACTICS & REMEDIES FOR COUNTERFEITING AND PIRACY – PERSPECTIVES FROM THE FRONT LINE

Practical Solutions, Best Approaches and Winning Tactics: Four Industries Offer Insights

- Consumer and Luxury Goods
- Pharmaceutical Products
- Electrical Safety: Consumer Products and Industrial Components

US Customs Interceptions and Other Remedies: Seizure, Injunctions and Money Damages

- US Customs Interception
- Seizure, Injunctions and Money Damages

Luncheon 12:30 - 2:00 pm

(Tickets Required)

Speaker: Sharon Barner, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office - Alexandria, VA



Concurrent Afternoon Tracks 2:00 - 3:30 pm

1 MOBILITY OF THE IP ATTORNEY: BEWARE OF THE OBSTACLES TO PRACTICING WHERE YOU PLEASE (ETHICS SESSION)

Efforts Underway to Reform Conflict Rules Affecting Attorney Mobility

- DC – Are You Truly Free in the Nation's Capitol to Switch Firms?
- New York – The Big Apple of Opportunities, But What Happens When Conflict Rules Meet Reality?
- Ethical Considerations in Law Firm Mergers and Acquisitions
- The IP Head Hunter: Navigating the IP Battlefield in Search of Employment

2 CURVEBALLS, FASTBALLS AND SPITBALLS: HOW TO HANDLE ANYTHING THE USPTO, CAFC AND BPAI CAN THROW YOUR WAY WITHOUT STRIKING OUT IN PATENT PROSECUTION

- Keep Your Eye on that Spitball and Don't Whiff – Avoiding Inequitable Conduct
- Save Your Closer for the 9th Inning – Economical Patent Drafting How To's
- Knuckleballs from the Courts – What Not to Say in a Patent Application

3 NAVIGATING NEW WAVES IN TRADEMARK LITIGATION: WHERE ARE WE HEADING? POST-EBAY INJUNCTIVE RELIEF AND TRADEMARK REMEDIES, SUGGESTED REFORMS, AND INTERNET ADVERTISING

- Trademark Remedies Update – Injunctive Relief Post-*eBay* and Damages
- Confusion Codified: Why Trademark Remedies Make No Sense
- Trademarks as Keywords: Reaching a Pivotal Point

Committee Educational Sessions 3:30 - 5:30 pm

Corporate Practice, Special Committee on Mergers and Acquisitions (Joint Session)

THE DEAL FROM HELL

Act I: Business Discussion–Insights into the Deal
 Act II: Early Stage Diligence
 Act III: The Proposed Term Sheet
 Act IV: Care and Feeding of the Issues Presented
 Act V: Conclusion

Licensing and Management of IP Assets Committee

- Licensing in View of the Forest Group Patent Marking Case
- Considerations when Licensing with a Non-Practicing Entity (NPE)
- Best Practices of the Corporate IP Asset Manager



Educational Sessions

Friday, May 7

Concurrent Morning Tracks 9:00 am - 12:00 noon

1 THE EVOLUTION OF COPYRIGHT PROTECTION: THE GOOD, THE BAD AND THE UGLY

- Digital Distribution: Batteries Not Included
- Copyright Protection for Fashion North and South of the Border
- Over Here, Over There: Domestic and International Policy Activities of the US Copyright Office

2 A LITTLE LESS CONVERSATION, A LITTLE MORE ACTION: THE STATE OF PATENT REFORM; AND ETHICS IN PATENT PROSECUTION: AVOIDING THE HEARTBREAK HOTEL

Responding to Patent Reform in Congress, the Courts and the USPTO

- Update on Legislative Reform and Its Likely Effects on Prosecution
- Reforming the USPTO: New Programs and Trends
- A Rose By Any Other Name Would Smell As Sweet...But Would It Satisfy 112?
- Judicially Re(de)fining Software and Business Method Patent Eligibility

Attorney-Client Privilege and Related Ethical Issues: From Your First Contact with the Client (Ethics Session)

- Conflicts of Interest: The Idiotic and the Sublime
- Ethics in Patent Prosecution: Does Being a Member of the Patent Bar Have Its Privileges?

3 G(I)PS: GLOBAL IP-POSITIONING STRATEGIES

Globe-Trotting: Litigating Globally in the Current Economy

- The Nuts and Bolts of Managing a Global Litigation
- Litigating at Home and Fact Finding Abroad

Foreign Exchange: The Impact and Role of Foreign Forums on US Litigation

- Enhancing Success and Efficiency in Litigation Through the Use of European Forums
- Northern Exposure: Maximizing Litigation Opportunity in Canada While Minimizing Risk in the US
- Foreign Judgments: Impact and Enforcement in the US

Global Warming: Hot Topics in IP Litigation at Home and Abroad

- Be My FRAND: Standard Setting and Fair, Reasonable and Non-Discriminatory Terms
- Keying Up Keywords: The Role of IP in Keyword Searching

Luncheon 12:30 - 2:00 pm

(Tickets Required)

Speaker: James Pooley, Deputy Director General for Patents, World Intellectual Property Organization · Geneva, Switzerland



Concurrent Afternoon Tracks 2:00 - 3:30 pm

1 AVOIDING OPEN WOUNDS: HOW TO DEAL WITH OPEN SOURCE LICENSING ISSUES FROM AN IN-HOUSE PERSPECTIVE

- The Fundamentals of Open Source Licensing
- Hallmarks of Open Source Compliance Issues and Options for Open Source Licensee if License Provisions Are Not Acceptable
- Client Counseling for Common Open Source License Problems and Implied Licensing
- In-House Management of Open Source Licenses

2 ITC SECTION 337—PRACTICE TIPS FROM THE BENCH, COMMISSION, AND THE BAR

- Update on the Domestic Industry Requirement and the Impact on Future Cases
- Perspectives from the Bench
- Recent Federal Circuit Decisions and Their Impact on ITC Practice

3 LITIGATION – THE ART OF PERSUASION – HOW TO CARRY THE DAY, WHETHER IN THE COURTROOM OR THE BOARDROOM

- The Psychology of Persuasion
- Tricks of the Trade: How a Lawyer Persuades
- View from the Bench: A Judicial Perspective on Persuasion

Committee Educational Sessions 3:30 - 5:30 pm

Biotechnology, Chemical Practice, Special Committee on FDA Law (Joint Session)

- Brand Pharma Presentation
- Hybrid Pharma (Brand & Generic) Presentation
- Generic Pharma Presentation and Rebuttal Panelists
- Current State of Biosimilars Pending Legislation

Corporate Practice, IP Practice in Europe, and IP Practice in Japan Committees (Joint Session)

- Germany's Employee-Inventor Ownership Law
- In-House Experiences with European IP Rights Ownership
- How US Assignment Issues Affect European Patent Rights
- Summary of Presentations from IP Practice in Europe Committee's 2010 Europe Trip
- Summary of Presentations from IP Practice in Japan Committee's 2010 Japan Trip

USPTO Inter Partes Patent Proceedings Committee

- Inter Partes Reexamination (IPR) Nuts And Bolts
- IPR Case Management Reform
- Strategic Uses of IPR Concurrent With District Court Litigation

Saturday President's Forum and Plenary Session 8:00 am - 12:00 noon

PRESIDENT'S FORUM

COPYRIGHT INFRINGEMENT DAMAGES UPDATE, PATENT INFRINGEMENT DAMAGES HOT TOPICS AND ETHICS

What's New with Damages? An Update on the Entire Market Value Rule, Continuing Infringement and Recent Perspectives on Copyright Damages

- Where Are We with the Entire Market Value Rule Versus the Rule of Apportionment After *Lucent v. Microsoft* and *Cornell v. HP*
- How Are District Courts Determining Continuing Infringement Damages?
- Recent Developments in Copyright Damages

Understanding Conflict Waivers – Their Rules, Scope and Effect (Ethics Session)

- What Rules Apply to Conflict Waivers (and Effect on Advanced Waivers and Screening)
- Subject Matter Waivers

CLE Information

The 2010 Spring Meeting has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 16.5 hours [of which 3.75 hours will apply to Legal Ethics].

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 19.9 hours [of which 4.5 hours will apply to Legal Ethics].

For complete CLE information, please visit www.aipla.org.

Spouse/Guest Activities and Tours



Thursday, May 6

Statue of Liberty and Ellis Island

7:45 am - 1:00 pm

No trip to New York City is complete without a visit to two of the nation's most historic landmarks!



Friday, May 7

The NBC Studio Experience Excursion

9:00 am - 1:00 pm

Visit some of NBC's most famous current studios, including The Today Show, Dateline NBC, Late Night with Jimmy Fallon, and Saturday Night Live.

Spring Meeting 2010

INVITED SPEAKERS AND MODERATORS

as of 3.22.2010

- A. James Anderson, *Robins Kaplan Miller & Ciresi, LLP* • Atlanta, GA
- Robert Armitage, *Eli Lilly and Company* • Indianapolis, IN
- Gordon Arnold, *Arnold & Knowbloch, LLP* • Houston, TX
- Lawrence E. Ashery, *RatnerPrestia* • Berwyn, PA
- Stephen R. Auten, *Sandoz, Inc.* • Princeton, NJ
- Gavin Bogle, *Iovate Health Sciences Inc.* • Oakville, ON, Canada
- Stephen E. Bondura, *Dority & Manning, PA* • Greenville, SC
- Roberta S. Bren, *Oblon Spivak McClelland Maier & Neustadt, LLP* • Alexandria, VA
- Kristyne A. Bullock, *Flaster/Greenberg, PC* • Philadelphia, PA
- Dawn Buonocore-Atlas, *Calvin Klein, Inc.* • New York, NY
- Steven P. Caltrider, *Eli Lilly and Company* • Indianapolis, IN
- James Carmichael, *Miles & Stockbridge, PC* • McLean, VA
- F. Dominic Cerrito, *Jones Day* • New York, NY
- Kim E. Choate, *Sughrue Mion, PLLC* • Washington, DC
- Robert W. Clarida, *Cowan Liebowitz Latman* • New York, NY
- Christopher A. Cotropia, *University of Richmond School of Law* • Richmond, VA
- Annabelle Danielvarda, *Google, Inc.* • New York, NY
- Jacqueline DeGagné, *Bayer, Inc.* • Toronto, ON, Canada
- Catherine M. Dennis, *Cassels Brock & Blackwell, LLP* • Toronto, ON, Canada
- Keith R. Derrington, *Bracewell & Giuliani, LLP* • Houston, TX
- Michael J. Didas, *Harter Secrest & Emery, LLP* • Rochester, NY
- Guy Donatiello, *Endo Pharmaceuticals Holdings, Inc.* • Chadds Ford, PA
- G. Roxanne Elings, *Greenberg Traurig, LLP* • New York, NY
- Bruce Falby, *DLA Piper, LLP (US)* • Boston, MA
- Barbara Fiacco, *Foley Hoag, LLP* • Boston, MA
- The Honorable John Gleeson, *United States District Court Eastern District of New York* • Brooklyn, NY
- William Fisher, *Perkins Coie, LLP* • Seattle, WA
- Anthony Giaccio, *Kenyon & Kenyon, LLP* • New York, NY
- Jennifer Gordon, *Baker Botts, LLP* • New York, NY
- Jonathan E. Grant, *Grant Patent Services* • Silver Springs, MD
- Georgann S. Grunebach, *Fox Group* • Beverly Hills, CA
- Mark Guetlich, *SAP AG* • Walldorf, Germany
- Neil Henderson, *Borden Ladner Gervais, LLP* • Toronto, ON, Canada
- John Hornickel, *PolyOne Corporation* • Avon Lake, OH
- Paul S. Hunter, *Foley & Lardner, LLP* • Madison, WI
- Terry Ilardi, *IBM Corporation* • Armonk, NY
- Thomas L. Irving, *Finnegan Henderson Farabow Garrett & Dunner, LLP* • Washington, DC
- Robert M. Isackson, *Orrick Herrington & Sutcliffe, LLP* • New York, NY
- Sharon A. Israel, *Mayer Brown, LLP* • Houston, TX
- Kurt R. Karst, *Hyman Phelps & McNamara, PC* • Washington, DC
- Brian T. Jaenicke, *Johnson & Johnson* • New Brunswick, NJ

- Marylee Jenkins, *Arent Fox, LLP* • New York, NY
- Carey C. Jordan, *McDermott Will & Emery, LLP* • Houston, TX
- Philip S. Johnson, *Johnson & Johnson* • New Brunswick, NJ
- Lisa Jorgenson, *STMicroelectronics, Inc.* • Carrollton, TX
- Robert C. Kahrl, *University of Akron School of Law* • Hudson, OH
- Dianne L. Karpman, *Karpman & Associates* • Beverly Hills, CA
- Nancy Klembus, *Kimberly-Clark* • Roswell, GA
- Andrew J. Kozusko, III, *Mylan, Inc.* • Canonsburg, PA
- John R. Lane, *Frommer Lawrence & Haug, LLP* • New York, NY
- Anne Layne-Farrar, *LECG Corporation* • Chicago, IL
- Ira Jay Levy, *Goodwin Procter, LLP* • New York, NY
- Paul Luckern, *United States International Trade Commission* • Washington, DC
- Douglas B. Luftman, *Palm, Inc.* • Sunnyvale, CA
- James M. Lyons, *United States International Trade Commission* • Washington, DC
- George McGuire, *Bond Schoeneck & King, PLLC* • Syracuse, NY
- Chief Judge Paul R. Michel, *United States Court of Appeals for the Federal Circuit* • Washington, DC
- Peter E. Mims, *Vinson & Elkins* • Houston, TX
- Kimberley Chen Nobles, *Dickstein Shapiro, LLP* • Irvine, CA
- Jennifer Buchanan O'Neill, *CA, Inc.* • Islandia, NY
- Maria Pallante, *United States Copyright Office* • Washington, DC
- Kay Patterson, *SRA International, Inc.* • Fairfax, VA
- Matthew J. Penarczyk, *Microsoft Corporation* • Redmond, WA
- Sarah Piepmeier, *Gibson Dunn & Crutcher* • San Francisco, CA
- Edward G. Poplawski, *Sidley Austin, LLP* • Los Angeles, CA
- Joseph R. Re, *Knobbe Martens Olson & Bear, LLP* • Irvine, CA
- Roy L. Reardon, *Simpson Thacher & Bartlett, LLP* • New York, NY
- Blake Reese, *Milbank* • New York, NY
- Lance Reich, *Woodcock Washburn, LLP* • Seattle, WA
- Kevin H. Rhodes, *3M Innovative Properties Company* • Saint Paul, MN
- Larry R. Richard, *Hildebrandt* • Somerset, NJ
- Sarah Robertson, *Dorsey & Whitney, LLP* • New York, NY
- David P. Ruschke, *Medtronic CardioVascular* • Santa Rosa, CA
- Colin G. Sandercock, *Perkins Coie, LLP* • Washington, DC
- Tom M. Schaumberg, *Adduci Mastriani & Schaumberg, LLP* • Washington, DC
- Manny Schecter, *IBM Corporation* • Armonk, NY
- John E. Schneider, *Fulbright & Jaworski, LLP* • Houston, TX
- Robert F. Scotti, *Klarkquist Sparkman, LLP* • Portland, OR
- Kenneth Seddon, *Numonyx Corporation* • Mesa, AZ
- Frank P. Sedlarcik, *IBM Corporation* • White Plains, NY
- Margaret K. Seif, *Analog Devices, Inc.* • Norwood, MA
- Clark Silcox, *National Electrical Manufacturers Association* • Rosslyn, VA
- Michael C. Smith, *Siebman Reynolds Burg Phillips & Smith, LLP* • Marshall, TX
- Kate Spellman, *Cobalt Law, LLP* • Berkeley, CA
- Bruce H. Stoner, *Greenblum & Bernstein, PLC* • Reston, VA
- Bruce D. Sunstein, *Sunstein Kann Murphy & Timbers, LLP* • Boston, MA
- Joyce Talmadge, *Howard-Sloan Legal Search* • New York, NY
- Dax Terrill, *United States Customs and Border Protection* • Washington, DC
- Nanette S. Thomas, *Becton Dickinson & Company* • Franklin Lakes, NJ
- Tracey R. Thomas, *American Express* • New York, NY
- Mark Thurmon, *Roy Kiesel Keegan & DeNicola* • Baton Rouge, LA
- Hope C. Todd, *District of Columbia Bar* • Washington, DC
- Amalia M. Trister, *Goodman, LLP* • Toronto, ON, Canada
- Mark L. Tuft, *Cooper White & Cooper, LLP* • San Francisco, CA
- Raymond Van Dyke • Washington, DC
- Anthony Venturino, *Novak Druce + Quigg, LLP* • Washington, DC
- Chen Wang, *E.I. du Pont de Nemours and Company* • Wilmington, DE
- George Wheeler, *McAndrews Held & Malloy, Ltd.* • Chicago, IL
- Jeffrey A. Wolfson, *Haynes and Boone, LLP* • Washington, DC
- Barry N. Young, *Law Offices of Barry N. Young* • Palo Alto, CA

Hotel Accommodations

New York Marriott Marquis
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New York, NY 10036
www.marriott.com

Reservations
1-212-398-1900
1-800-843-4898

Hotel Room Rate
\$279.00 + tax

Call in your reservation and ask for the AIPLA Spring Meeting rate of \$279.00 (single/double) or go to the Spring Meeting page on AIPLA's website for more information.

The hotel's reservation deadline is April 14, 2010.



Important Registration/Cancellation Information

1. HOTEL CUTOFF: The cutoff date for making reservations at the hotel is April 14, 2010! It is important to make your hotel reservations early.

2. REGISTRATION: Register by April 26 to be included on the participation list (attendees registering after April 26 run the risk of having to register again on-site). On-site registrations will be accepted; however, please be prepared to pay with check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

3. PURCHASING EVENT TICKETS ON-SITE: Events may sell out. Tickets on-site are sold on an "as available" basis. Tickets will be collected at all food functions and the spouse/guest tours.

4. SPOUSES OR GUESTS: Spouses or guests accompanying a registrant to social functions are not required to pay a registration fee. Spouses/guests do pay for event tickets and the tours.

5. SUBMITTING YOUR REGISTRATION:

• **ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records.

• **FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA Fax Number: 703.412.1304 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

• **MAIL:** Mail registrations to the following address: AIPLA, 241 18th Street, South, Suite 700, Arlington, VA 22202

• **INTERNATIONAL REGISTRATIONS:** If you submit a registration via fax with credit card payment, do not send a "confirmation copy" via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax (703.412.1304) a copy of your check and registration to account for possible foreign mail delay. Payment for Meeting Registration must be in US currency.

6. RETURNED CHECK AND CREDIT CARD FEES:

Registrations received that result in a returned check or contains incomplete credit card information including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

7. CANCELLATION: Cancellations must be made in writing by April 26, 2010, to receive a full refund of registration fee and function tickets. No refunds of any fee or credit will be issued for cancellations starting on April 27, 2010. Please mail or fax (703.415.0786) your cancellation in writing to AIPLA, 241 18th Street, South, Suite 700, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

8. PHOTOGRAPHS & VIDEO: There will be photographs and video taken throughout AIPLA's 2010 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

2010 Spring Meeting Registration Form

Thursday, May 6, 2010 – Saturday, May 8, 2010

New York Marriott Marquis • New York, NY

cancellation deadline: no refund of any fee or credit will be given for cancellations after April 26, 2010

REGISTER BY 4/19 TO SAVE \$150!

3 ways to register:

(1) register online:
Go to www.aipla.org
Credit Card Payment Only

(2) fax: 703.412.1304
(Faxed registrations MUST be accompanied by credit card information).

(3) mail:
AIPLA
241 18th Street, South, Suite 700
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* To get the member rate, please submit a membership application & payment with this registration. To obtain a membership application, please visit our website at www.aipla.org

member ID: _____ first name: _____ last name: _____

firm/company: _____

mailing address: _____ city/state/zip code: _____

telephone: _____ e-mail: _____

(spouse/guest) name: _____

Registration Fees

AIPLA MEMBER EARLY BIRD REGISTRATION RATE (by April 19, 2010) \$725
after 4/19, AIPLA member registration rate is \$875 \$ _____

NON-MEMBER EARLY BIRD REGISTRATION RATE (by April 19, 2010) \$1035
after 4/19, AIPLA member registration rate is \$1185 \$ _____

First-Time Corporate In-House Counsel* \$0 \$ _____

Membership Drive Discount* (based on number of new members recruited) \$(_____)

AIPLA Student Member Rate \$55 \$ _____

Government Employee/AIPLA Academic and Government Member Rate \$70 \$ _____

Event Fees (event fees not included in registration prices listed above)

Thursday, May 6

• Women in IP Law Breakfast \$0 # _____ \$ _____

• Spouse/Guest Tour: Statue of Liberty and Ellis Island \$75 X # _____ \$ _____

• Luncheon Speaker: *Sharon Barner, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office* \$93 X # _____ \$ _____

• Opening Night Reception: Streets of NYC \$115 X # _____ \$ _____

Friday, May 7

• Spouse/Guest Tour: The NBC Studio Experience Excursion \$90 X # _____ \$ _____

• Luncheon Speaker: *James Pooley, Deputy Director General for Patents, World Intellectual Property Organization* \$95 X # _____ \$ _____

• Friday Night Mixer \$45 X # _____ \$ _____

Saturday, May 8

• Networking Luncheon \$99 X # _____ \$ _____

Indicate food restrictions/special needs request _____ TOTAL AMOUNT \$ _____

For information purposes only, so that we may better allocate room locations, please indicate which track you may attend.

Thursday, May 6:
 am track 1 am track 2 am track 3
 pm track 1 pm track 2 pm track 3

Friday, May 7:
 am track 1 am track 2 am track 3
 pm track 1 pm track 2 pm track 3

Saturday, May 8:
 Plenary Session

Method of Payment

check enclosed (make checks payable to AIPLA)
 credit card (please circle one – AMEX, MC, or VISA)

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* only available through mail or fax registration and subject to AIPLA verification

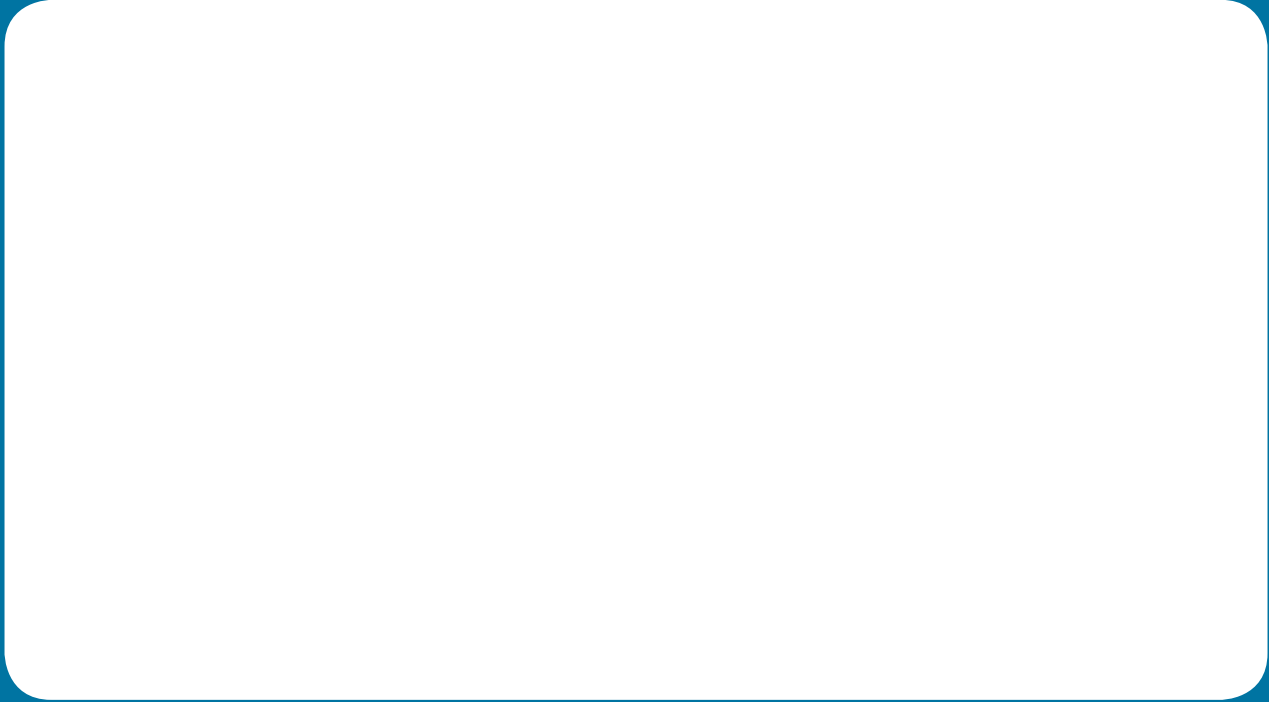
Registration includes badge, online access to meeting materials, post-meeting CD/DVD (includes audio), continental breakfasts, coffee breaks, and access to all educational sessions, committee meetings and unticketed events.

AIPLA

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