TMA

Spring Conference
April 20-22, 2010

Sheraton Hotel & Towers
New York
Agenda

Tuesday, April 20
9:00 A.M. – 11:00 A.M. Certification Oversight Committee (COC) meeting
11:00 A.M. – 1:00 P.M. TMA Board/Executive Committee meeting
1:00 P.M. – 2:00 P.M. TMA Board/COC lunch
2:00 P.M. – 4:00 P.M. Chapter Presidents meeting
4:00 P.M. – 7:30 P.M. Registration Desk open
5:00 P.M. – 6:00 P.M. Professional Women’s Networking Group reception**
6:00 P.M. – 7:30 P.M. Opening reception

Wednesday, April 21
7:00 A.M. – 7:30 P.M. Registration Desk open
7:30 A.M. – 9:00 A.M. Advanced Educational Session:
"The Current State of the Equity Markets: Trends and Implications for Turnaround Management***
8:45 A.M. – 9:30 A.M. Continental breakfast
9:30 A.M. – 10:30 A.M. Opening keynote speaker: Ron Insana, CNBC Senior Analyst
Co-sponsored in part by
BDO Consulting and
LBC Credit Partners, Inc.
10:30 A.M. – 11:00 A.M. Coffee break
11:00 A.M. – 12:15 P.M. General session: Financial Meltdown
12:30 P.M. – 1:15 P.M. Lunch service
1:30 P.M. – 3:00 P.M. Luncheon keynote panel: Views from the Bench
Lunch and keynote presentation
co-sponsored by Cooley Godward Kronish LLP and SSG Capital Advisors, LLC

Wednesday, April 21 (continued)
3:00 P.M. – 4:15 P.M. Concurrent sessions
A: “Capital Market Update—Trends in Middle Market”
B: “Tribulations in Commercial Real Estate and How to Profit from Them”
4:15 P.M. – 4:45 P.M. Coffee break
Sponsored by Loeb & Loeb LLP
4:45 P.M. – 6:00 P.M. Concurrent sessions
A: Large and complex financing trends
B: Challenges of out-of-court restructurings
6:15 P.M. – 7:15 P.M. Cocktail reception
Co-sponsored by Carl Marks Advisory Group LLC; Crystal Capital; and Winston & Strawn LLP
7:30 P.M. – 9:45 P.M. Dinner, TMA Awards presentation and keynote speaker David Gergen, CNN Senior Political Analyst
Sponsored in part by Conway MacKenzie, Inc.

Thursday, April 22
8:00 A.M. – 12:00 P.M. Registration Desk open
8:00 A.M. – 8:45 A.M. Continental breakfast
Co-sponsored by McDonald Hopkins, LLC
9:00 A.M. – 10:30 A.M. General session: Global/cross-border issues and trends
10:30 A.M. – 11:00 A.M. Coffee break
11:00 A.M. – 12:30 P.M. General session: Healthcare

Private company events may not conflict with any scheduled activity of the TMA 2010 Spring Conference.

CTP Body of Knowledge Courses
Taught by a business school professor, practicing attorney and United States Bankruptcy Judge, the Body of Knowledge courses are open to all corporate renewal professionals seeking valuable tools to help apply the principles of corporate renewal to real-world situations. Please click here to learn more about the courses and course materials and to register.

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* Additional fee required; see brochure sections for details.
**invitation-only event included in registration fee. Invitations will be distributed on-site.

TMA Spring Conference 2010
info@turnaround.org • 312-578-6900
Keynote Sessions

Wednesday, April 21 — 9:30 A.M. – 10:30 A.M.

Ron Insana, CNBC Senior Analyst

Ron Insana is a CNBC senior analyst and commentator, offering his perspectives on the world’s most important business and economic stories. Previously, Insana was a managing director at SAC Capital Advisers, an $11 billion hedge fund, run by Steven A. Cohen. Prior to joining SAC, Insana was the president and CEO of Insana Capital Partners, where he managed the $120 million Insana Capital Partners Legends Fund. For more than two decades, Insana was a familiar face on business television, spending 22 years as a veteran anchor at CNBC and its forerunner, the Financial News Network. Insana joined CNBC in 1991 as a regular contributor to various television and radio programs produced by CNBC and its affiliates. Prior to that, Insana worked as managing editor and senior anchor for the Financial News Network, where he began his career in 1984. Insana is author of four books about Wall Street and the financial markets and is host of the radio show, Market Score Board Report.

Wednesday, April 21 — 1:30 P.M. – 3:00 P.M.

Views from the Bench

Moderator: John Wm. Butler Jr., Skadden, Arps, Slate, Meagher & Flom LLP


Further session details to come.

Wednesday, April 21 — 7:30 P.M. – 9:45 P.M. (time reflects entire dinner session)

David Gergen, CNN Senior Political Analyst

Commentator, editor, teacher, public servant, best-selling author and advisor to presidents for 30 years, David Gergen has been an active participant in American national life. He served as director of communications for President Reagan and held positions in the administrations of Presidents Nixon and Ford. In 1993, he put his country before politics when he agreed to first serve as counselor to President Clinton on both foreign policy and domestic affairs, then as special international advisor to the president and to Secretary of State Warren Christopher. Gergen currently serves as editor-at-large at U.S. News & World Report and as a regular television commentator on CNN. He previously served as moderator of World @ Large, a 13-part PBS discussion series, and provided political commentary with Mark Shields on the MacNeil/Lehrer NewsHour. Gergen is a professor of public service at the John F. Kennedy School of Government and is co-director of its Center for Public Leadership.
General Session

Wednesday, April 21 — 11:00 A.M. – 12:15 P.M.

Financial Meltdown

Moderator:
Panel:

Further session details to come.

Concurrent Sessions

Wednesday, April 21 — 3:00 P.M. – 4:15 P.M.

Session A

“Capital Market Update—Trends in Middle Market”

Moderator: John J. Brignola, LBC Credit Partners Inc.
Panel: Robert M. Horak, Lincoln International LLC; Richard W. Moskwa, BDO Consulting Corporate Advisors LLC; Robert M. Strauss, Insight Equity

Although capital markets are showing signs of recuperation after a tumultuous period of dislocation, capital alternatives for companies in a turnaround are still evolving after the upheaval. The panel will address this evolution based on their diverse backgrounds. Attendees will be able to:

- Understand the state of capital market for middle market companies
- Differentiate between capital alternatives for companies in various stages of a turnaround
- Identify potential execution risks associated with capital raise processes

Session B

“Tribulations in Commercial Real Estate and How to Profit from Them”

Moderator: Biff Ruttenberg, CTP, Atlas Partners LLC
Panel: Andrew B. Graiser, DJM Realty, A Gordon Brothers Group Company; David Iannarone, CW Capital; Spencer Levy, CB Richard Ellis Group Inc.; Anup Sathy, Kirkland & Ellis LLP

This 75-minute session will focus on the major issues that are impacting the commercial real estate market at the present time. There will be a discussion of the negative factors that are causing stress and distress in the office building, shopping center area, hospitality and the multi-family areas. Attendees will be able to:

- Analyze the impact of consumer behavior on the health of the shopping center business
- Determine the impact of the contraction of financial services and legal employment, especially, on the office building business
- Understand factors that have exacerbated difficulties in the hotel and restaurant business
- Discuss the factors that have exacerbated the difficulties in the multi-family business

The discussion will also cover the current state of the market for distressed real estate debt. Information will be provided regarding opportunities to acquire whole loans and various CMBS tranches of bonds. Guidance will be provided to assist attendees who might be interested in loans or bonds. Finally, an update on the General Growth bankruptcy will be provided, based on the most recently available information.
Advanced Educational Session

Wednesday, April 21 — 7:30 A.M. – 9:00 A.M.
$125/person (conference registration is required to attend this session)

"The Current State of the Equity Markets: Trends and Implications for Turnaround Management"

Doug Baird
Co-Head, Equity Capital Markets, Bank of America Merrill Lynch

How can a better understanding of the trends and implications of the recent turbulence in the global capital markets enhance the ability of turnaround managers to successfully rehabilitate businesses in today’s economy?

This session focuses on enhancing participants’ understanding of an equity (rather than credit) market perspective for managing turnarounds. Moreover, turnaround managers can benefit from a better understanding of how to utilize equity in achieving significant operational improvements in distressed businesses, how to access equity and how to assist clients in determining fair value for their equity.

Finally, the session will describe what the current conditions in the equity market suggest for the economic outlook in the future.

Concurrent Sessions

Wednesday, April 21 — 4:45 P.M. – 6:00 P.M.

Session A
Large and complex financing trends

Moderator: David S. Heller, Latham & Watkins LLP
Panel: Ron Kubick, Morgan Stanley; Tom Miele, General Electric Capital Corp.; Rebecca A. Roof, AlixPartners; Lloyd Sprung, Miller Buckfire & Co., LLC

Further session details to come.

Session B
Challenges of out-of-court restructuring

Moderator: Jeff J. Marwil, Proskauer Rose LLP
Panel: Lawrence C. Gottlieb, Cooley Godward Kronish LLP; Michael Henkin, Jefferies & Company Inc.; Peter M. Schwab, Piper Jaffray & Co.

Further session details to come.
General Sessions

Thursday, April 22 — 9:00 A.M. – 10:30 A.M.

Global/cross-border issues and trends

Moderator: John J. Rapisardi, Cadwaladar Wickersham & Taft LLP
Panel: Jay Carfagnini, Goodmans LLP; Daniel A. Celentano, Evercore Partners; Justice Geoffrey Morawetz, Ontario Superior Court of Justice
Further session details to come.

Thursday, April 22 — 11:00 A.M. – 12:30 P.M.

Healthcare

Moderator:
Panel: Martin G. Bunin, Alston + Bird LLP; Suzanne Koenig, SAK Management Services LLC; David A. Rock, Carl Marks Healthcare Partners LLC; Mark E. Toney, Grant Thornton LLP
Further session details to come.
Registration Policies

Registration Fees

• The member registration fee is for current, active TMA members only. Please note that TMA membership is on an individual basis. Unless otherwise appropriate as defined below, all other attendees will be charged the nonmember fee. If an individual registers at the member rate, but TMA has no record of membership, the individual will be charged the nonmember fee unless s/he can produce proof of membership.

• The full-time academic/government employee rate defines a full-time academic as a student enrolled in at least 12 credit hours per term at an accredited university or an instructor employed on a full-time basis by an accredited university. Please submit appropriate documentation with your registration form.

• Spouse/guest registration fees are for family members, friends and/or non-industry related individuals. TMA members are not eligible for this registration option. Individuals who practice in the corporate renewal industry and who are not TMA members are also not eligible for this registration option. Spouse/guest registration includes entrance to all meals and social functions. Spouses/guests will receive a name badge at the conference that must be worn for admittance into all educational sessions, meals and social events. Meals and social functions are not available on a pro-rated basis. To attend any of the sessions included in this registration fee, a spouse/guest must be fully registered.

Submitting Your Registration

TMA encourages online registration. Registration forms may also be mailed or faxed to the address below. Checks are payable to Turnaround Management Association.

Turnaround Management Association
150 S. Wacker Drive, Ste. 900
Chicago, IL 60606
F: 312-578-8336

Phone registration is not accepted. Registrations are not processed until payment is received. Individuals who register at the early rate but fail to provide payment before the March 26, 2010, deadline will be charged the regular registration fee. Please note that payment must be received, not postmarked, by March 26. Postmarks will not be considered.

Registered attendees will receive confirmation of their registration by email. For those individuals who register online, this is an additional notice to that which is automatically sent confirming the online transaction. This notice contains important conference details. Please carefully review the notice for accuracy and retain a copy for your records. Changes must be submitted in writing by fax to 312-578-8336 or e-mail to Angela Worlds at aworlds@turnaround.org. A confirmation notice is not required to be shown at the registration desk.

Pre-registration Deadline

Wednesday, April 14, 2010

Only on-site registration will be accepted after Wednesday, April 14, 2010. TMA will not accept any registration forms or substitution notices in advance of the conference after this date. On-site registration opens at the Sheraton New York on Tuesday, April 20. Please note that a $145 surcharge will apply for member, nonmember and full-time academic/government employee registrations received after April 14, 2010. There is no surcharge applied for spouse/guest registration or the advanced educational session, nor is there a surcharge for on-site substitutions.

Registration List

Inclusion Deadline: Friday, April 9, 2010

To ensure your inclusion on the registration list that is distributed on-site, your registration form, with payment, must be received at TMA’s International Headquarters by 11:59 P.M. CST on Friday, April 9, 2010. TMA cannot guarantee that individuals who submit registration forms after this date will be included on the registration list.

Distribution Policies

Registered attendees will receive an advance copy of the registration list by email one week prior to the conference. Following the conference, a final registration list will be emailed to all registered attendees. The final registration list will include the names of all conference attendees, including those individuals who registered after the April 9, 2010, registration list deadline.

Registration Questions

Registration questions may be directed to Angela Worlds at 1-312-242-6035 or aworlds@turnaround.org.
Cancellation Policy

Notification of cancellation must be submitted in writing (e-mail is acceptable). Cancellations will not be reviewed or processed until they are received in writing. Phone cancellations are not accepted.

Cancellations received on or before Tuesday, April 6, 2010, will be refunded as follows:

- ** Entire Conference Cancellation**: Attendee will receive a refund for the total cost of conference registration less a $195 processing fee. If the registration includes spouse/guest registration and/or the advanced educational session, the refund will be for the total of all registration fees less the $195 processing fee.
- ** Individual Spouse/Guest Cancellation**: Attendee will receive a refund for the total cost of spouse/guest registration less a $100 processing fee.
- ** Advanced Educational Session**: Attendee will receive a refund for the total cost of the session less a $25 processing fee.

Cancellations received after Tuesday, April 6, 2010, will not be refunded. This includes entire conference registration, spouse/guest registration and/or individual event(s) fees. After April 6, 2010, individual events will not be refunded regardless of whether or not the registrant still attends the entire conference.

Please note that if you register for the conference after these cancellation dates have passed, you will not be eligible for any type of refund should you need to cancel your registration.

These cancellation policies apply to all registrants regardless of when the registration form is submitted. Registrants who fail to attend the conference and do not notify TMA in accordance with these policies are responsible for full payment.

TMA does not issue credits for future conferences. Eligible refunds will be issued no later than May 21, 2010.

Substitution Policy

Substitutions are permitted at any time. **Substitutions must be submitted in writing (e-mail is acceptable).** Substitutions will not be reviewed or processed until they are received in writing. **Phone substitutions are not accepted.**

The substitute must be from the same firm as the original registrant, and the substitution notice must contain accurate contact information for the new registrant; otherwise, TMA cannot guarantee an accurate listing on the registration list.

Please note that substitutions made after April 9, 2010, may not be reflected on the registration list per the registration list policy previously stated. Substitutions must be of the same registration category (i.e., member, academic); otherwise, the substitute will be invoiced for the difference in registration fee.

- ** Entire Conference Substitution**: Substitution of an entire conference registration includes fees for any spouse/guest and advanced educational session registration included with the original registration. If the substitute does not wish to utilize these events/registrations, TMA’s cancellation policies will be applied.
- ** Individual Event(s) Substitution**: Substitutions are allowed for individual registration options provided that the substitute is a member of the same firm as the original registrant and is a registered attendee of the 2010 Spring Conference. In the case of a spouse/guest substitution, the new registrant must be a spouse/guest of a member of the same firm (spouse/guest registration is transferable within the same firm).

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Turnaround Management Association (TMA) is dedicated to providing high-quality continuing legal education to attorneys interested in its conferences and programs. Towards that end, TMA has a financial hardship policy for attorneys who are unable to afford the registration fee but are interested in attending these conferences and programs. Financial hardship assistance in the form of registration fee discounts (up to 25 percent) will be considered on a case-by-case basis for attorneys meeting one or more of the following eligibility requirements:

- Employment with a government or other public sector agency
- Unemployment
- Annual salary of less than $25,000 (pre-tax)
- Current full-time student status at a school of law

Attorneys must present documentation of one or more of the above eligibility requirements before consideration for financial hardship assistance. Requests for financial assistance, and appropriate documentation, must be submitted in writing to:

Turnaround Management Association
Attn: Conferences
150 S. Wacker Drive, Ste. 900
Chicago, IL 60606

Questions may be directed to (312) 578-6900 or info@turnaround.org.
Click on logos to access firm websites.
Continuing Education Credit

Educational sessions at the 2010 Spring Conference provide an overview of topics relevant to the practice of corporate renewal and corporate and financial deal-making. There is no prerequisite or advance study necessary to attend the 2010 Spring Conference or to qualify for continuing education credit. The 2010 Spring Conference is a “group-live” educational offering. For information regarding administrative policies such as complaints or refunds, please contact TMA at 312-578-6900.

CPE

Accountants may earn a maximum of 9.5 hours of CPE (based on a 50-minute hour) for conference attendance and an additional 1.5 hours for Advanced Educational Session attendance. The Turnaround Management Association is registered with the National Association of State Boards of Accountancy as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to The National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417 or by visiting the website: www.nasba.org.

Sign in Sheets

In compliance with NASBA requirements for accredited providers of CPE, starting in 2010, attendees seeking CPE credit must sign in and out of all educational sessions. Sign in sheets will be at the door of each session and monitored by TMA staff. TMA will be unable to fulfill a certificate for attendance request if the hours of attendance indicated on the request form are inconsistent with the sign in sheets. Request forms for certificates of attendance will be available at the conference. Submission of a completed request form is required before a certificate can be issued. Certificates will be issued following the conference.

CTP

CTPs may earn a maximum of 9.5 hours of credit (based on a 50-minute hour) for conference attendance and an additional 1.5 hours for Advanced Educational Session attendance. TMA will automatically update CTP records to reflect attendance at the 2010 Spring Conference.

CLE

Attorneys may earn a maximum of 8.25 hours of credit (based on a 60-minute hour) or 9.9 hours of credit (based on a 50-minute hour) for conference attendance and an additional 1.8 hours of credit (based on a 50-minute hour) or 1.5 hours of credit (based on a 60-minute hour) for Advanced Educational Session attendance. Request forms for certificates of attendance will be available at the conference. Submission of a completed form is required before a certificate can be issued. Certificates will be issued following the conference. The final calculation of available CLE hours is subject to the individual state bars’ determination of credits. Applications to individual state bars are pending; updates will be provided in the chart on the next page as they are available.

TMA is unable to provide a CLE or CPE certificate of attendance until all conference registration fees are paid in full.
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**Attire**

Recommended attire for the Spring Conference is business casual.

**Drink Tickets**

Each registered attendee and registered spouse/guest of the 2010 Spring Conference will receive four complimentary drink tickets with their registration materials.

These tickets are for use at the Opening Reception on Tuesday, April 20, and the Cocktail Reception on Wednesday, April 21. These tickets are for alcoholic beverages only (beer, wine, and liquor). Soft drinks, juices and water are available at no charge.

The bars at these receptions will not accept cash. Additional drink tickets may be purchased at the TMA registration desk for $25 per book of four tickets. Drink tickets are not required at any other events.

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**Sheraton New York Hotel & Towers**

**Hotel Reservations**

Group rate: $229/night, single or double occupancy, available through Monday, March 29, 2010. TMA cannot guarantee that the hotel or room block will not sell out before then.

- Call 888-627-7067, and mention “TMA”
- Reserve a room online. Please access this link specifically to receive the group rate (the rate will not be available online through any other travel/hotel website).

TMA requires that a conference registration form (including payment) be received within ten business days of making a hotel reservation. TMA reserves the right to terminate the hotel reservation of any individual who does not comply with this policy.

The Sheraton New York Hotel & Towers is located at 811 7th Avenue (at 53rd Street), New York, New York 10019.

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**Conference Materials Sponsors**

Conference materials sponsors provide financial support for TMA’s international meetings and conferences. In addition to those sponsors listed in the agenda, the following sponsors have also generously provided support for the TMA 2010 Spring Conference.

- **Big Lots Capital** (room keys)
- **Bond Schoeneck & King, PLLC**
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- **CRG Partners** (program book)
- **Deloitte Financial Advisory Services LLP**
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- **Gordon Brothers Group** (lanyards)
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- **Hilco** (pocket agenda)
- **Skadden, Arps, Slate, Meagher, & Flom LLP**
  (program book)
- **Vion Receivable Investments** (conference bags)
Questions?

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Register online. Pre-registration is open through **Wednesday, April 14, 2010.** On-site registration will open on Tuesday, April 20, 2010; a $145 surcharge will apply.

**Hotel reservations:** Call 888-627-7067 and mention “TMA” or reserve online for the group rate of $229/night. Rate is available through Monday, March 29, 2010.

Full name ________________________________________________________________

Goes by/nickname (for badge) ______________________________________________

Company __________________________________________________________________

Address ___________________________________________________________________

City, State, Zip __________________________________________________________________

Phone/Fax ___________________________________________________________________

E-mail ______________________________________________________________________

☐ First-time attendee at a Spring Conference

**Registration Fees**

<table>
<thead>
<tr>
<th></th>
<th>On or before 3/26/10</th>
<th>After 3/26/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>$625</td>
<td>$695</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$800</td>
<td>$865</td>
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<tr>
<td>Full-time Academic/Government Employee</td>
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<td>$400</td>
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<tr>
<td>Spouse/Guest</td>
<td>$325</td>
<td>$325</td>
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<tr>
<td>Advanced Educational Session</td>
<td>$125</td>
<td>$125</td>
</tr>
</tbody>
</table>

Please complete the following required information if you have registered a spouse or guest.

Full name: __________________________________ Goes by: __________________________

City, State: __________________________________________________________________

**Payment**

☐ Check enclosed (payable in U.S. funds to Turnaround Management Association)

☐ Visa __________ ☐ MasterCard __________ ☐ American Express __________

Credit card number __________________________ Expiration date __________

Printed name on credit card (please print) __________________________________________

Signature _________________________________

**Total amount paid** $___________

Special needs ☐ ☒ ☐

Mail or fax your completed registration form to:

**Turnaround Management Association**

Attn: Conferences
150 South Wacker Drive, Suite 900
Chicago, IL 60606
Fax: 312-578-8336

**Questions:** Contact Angela Worlds at aworlds@turnaround.org

**TMA Membership**

Register for the conference at the member rate! Join TMA or renew your 2010 dues now.

☐ $300 Membership

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**TMA Spring Conference 2010**

info@turnaround.org • 312-578-6900